

# LICENSING PANEL C

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THURSDAY, 26 OCTOBER 2023 AT 7.00 PM  
REMOTE MEETING VIA MICROSOFT TEAMS. THIS MEETING CAN BE  
WATCHED LIVE AT [WWW.CAMDEN.GOV.UK/WEBCAST](http://WWW.CAMDEN.GOV.UK/WEBCAST)

Enquiries to: Anoushka Clayton-Walshe, Committee  
Services  
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## SUPPLEMENTARY AGENDA

- |   | Wards             |
|---|-------------------|
| <b>7. PLATFORM: 106 NEW OXFORD STREET, WC1A 1HB</b>   | <b>Bloomsbury</b> |
| Late paper submitted on behalf of 100 Nox S.à.r.l, Interested Party in support of the application (Landlord of the premises). | (Pages 3 - 6)     |
| <b>8. THE BRUNSWICK CENTRE: BRUNSWICK MARKET, WC1N 1BS</b>  | <b>Bloomsbury</b> |
| Late paper submitted on behalf of the Applicant.  | (Pages 7 - 16)    |

**SUPPLEMENTARY AGENDA ENDS**

Issued on: Wednesday 25 October 2023

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**PLATFORM SOHO LTD  
106 NEW OXFORD STREET  
LONDON WC1A 1HB**

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**REPRESENTATION IN SUPPORT:  
SUMMARY OF POSITION**

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**THOMAS & THOMAS PARTNERS LLP  
38A MONMOUTH STREET  
LONDON  
WC2H 9EP**

**Ref: AT/HM/MIS.4.5  
Solicitors for Landlord**

## Introduction

1. 100 Nox S.à.r.l. is the Landlord of the premises and has made a representation in support of the applicant.
2. As a prospective tenant, the applicant was vetted to ensure both suitability for location and concept type alongside existing residents and neighbouring business alike.

## Location

3. The premises is located on New Oxford Street. The neighbourhood is diverse with a large number of established retailers, restaurants and licensed premises; there is a strong footfall both in the daytime and at night. In close proximity to Tottenham Court Road tube station, the premises is ideally located for the quick dispersal of customers away from the area.
4. The premises are primarily located at lower ground level. The application and Operating Schedule was assessed and approved by the Landlord prior to submission and support the Framework Hours for licensable activities applied for, which must remain ancillary to the main use of the premises as an immersive game/competitive socialising experience.
5. The Landlord considers the application to be entirely appropriate for the premises and location and does not have concerns of any adverse impact on the licensing objectives, in particular crime and disorder and public nuisance.

## Representations

6. We understand that there are no Responsible Authority representations to the application, with the applicant having agreed additional conditions with the Police in the following terms:

1.	A maximum of 15 people to be vertical drinking within the entire premises. Customers that are vertical drinking must do this within the seated bar area which is demonstrated on the plans.
2.	An incident log shall be kept at the premises, and be available on request to the Police or an authorised officer. It must be completed within 24 hours of any incident and will record the following: a) All crimes reported to the venue; b) All ejections of patrons; c) Any complaints received concerning crime and disorder d) Any incidents of disorder; e) All seizures of drugs or offensive weapons; f) Any faults in the CCTV system, g) Any refusal of the sale of alcohol; h) Any visit by a relevant authority or emergency service.
3.	The premises shall install and maintain a comprehensive CCTV system as per the requirements of the Camden Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition.
4.	CCTV must cover all areas where the public have access to and the CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping.

5.	A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open.
6.	CCTV must be made available to a Police Officer or authorised council officer within 48 hours of the request.
7.	Police to be called to all crime and disorder.
8.	The premises must have a detailed documented security plan that must include an ejections policy, search policy, anti-theft policy which must be made available to police upon request.
9.	Licensable activities to be ancillary to the main use of the premises as an immersive game or competitive socialising experience.
10.	Food and suitable beverages other than alcohol, including drinking water, shall be available during the whole of the permitted hours in all parts of the premises where alcohol is sold or supplied.
11.	There will be no new admittance inside the venue 1 hour before the end of licensable activities.
12.	No drinks to be taken outside into the external seating area or smoking area.
13.	Notices shall be prominently displayed at all exists requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
14.	No music or amplified Sound shall be generated on the premises to give rise to a public nuisance to neighbouring residents.
15.	All windows and external doors shall be kept closed after 22:00 hours, or at any time when regulated entertainment takes place, except for the immediate access & egress of persons.
16.	A written egress policy shall be in place and implemented at the premises to move customers into the premises in such a way as to cause minimum disturbance or nuisance to neighbours. The policy shall include details on queue management to ensure any queue to enter the premises managed effectively and supervised to ensure that there is no public nuisance or obstruction to the public highway.
17.	The external seating area shall not be used by patrons after 22:30 hours except for patrons permitted to temporarily leave and then re-enter the premises e.g. to smoke, and limited to 15 persons at any one time.
18.	No collections of waste or recycling materials (including bottles) from the premises shall take place between 22:00 hours and 08:00 hours on the following day.
19.	No deliveries to the premises shall take place between 22:00 hours and 08:00 hours the following day.
20.	A Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
21.	All permanent staff working at the events and security staff to undertake welfare of and vulnerability engagement (WAVE) training and a record to be kept of this.

7. The sole representation in objection to the application is by the Covent Garden Community Association (“CGCA”). The CGCA have commented in the representation made: *“If a suitable capacity is proposed and an appropriate dispersal condition added then the CGCA would be content that, **combined with the ancillary condition already included, then, in this specific location, the premises can operate without harm to the Public Nuisance Licensing Objective.**”* (Emphasis added).
8. Subject to a capacity condition being placed on the licence and agreed wording re a dispersal policy, it would seem that the CGCA’s concerns will be addressed in full.

## Policy Considerations

9. The premises are located on the edge of the Seven Dials Cumulative Impact area. Policy paragraph 6.2 confirms *“A cumulative impact policy creates a **rebuttable presumption** that we will normally refuse an application for a new premises licence or a variation of an existing premises licence, which is likely to add to the existing cumulative impact.”* (Emphasis added).
10. The applicant has addressed these concerns by proposing, from the outset, a condition that requires licensable activities to be **ancillary** to the main use of the premises as an immersive games or competitive socialising experience. Furthermore, this ancillary requirement places the application squarely into one of the stated policy exceptions set out at Policy paragraph 6.29 which includes *“premises which are not alcohol led and operate only within framework hours.”*
11. Licensable activity hours are in line with Framework Hours (and in fact start an hour later than Framework hours Monday to Saturday):  
Monday to Thursday: 11:00 am until 11:30 pm  
Friday and Saturday : 11:00 am until midnight  
Sunday: 11:00 am until 10:30 pm
12. Furthermore, we understand the applicant has agreed with the Police a further condition which prevents new admittance to the premises one hour before the end of licensable activities.

## Conclusion

13. No representation from any individual resident has been made to the application.
14. The CGCA’s concerns can be addressed by way of appropriate conditions for capacity and dispersal.
15. No representation any Responsible Authority has been made to the application. Appropriate weight should be given to the absence of representation from Police, Environmental Health in particular as the Licensing Authority’s experts in crime and disorder and public nuisance respectively. Licensable activities are limited to Framework Hours, with no new admittance an hour prior to that.
16. Additional conditions have agreed with the Police and provide a robust operating schedule in line with which the premises must operate. The hours sought for licensable activities and the requirement for licensable activities to be ancillary to the use of the premises as an immersive gaming immersive game or competitive socialising experience places the application within the stated exceptions to the cumulative impact policy and the application is therefore suitable for grant.

23<sup>rd</sup> September 2023

# Agenda Item 8

**From:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** FW: TEN Applications - The Brunswick Centre  
**Date:** 18 October 2023 18:18:31  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[Sound licencing report.pdf](#)

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Andrew

Could this email exchange please be passed to the Committee for the 26 Oct hearing?

Many thanks

Mark

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**From:** [REDACTED]  
**Sent:** Wednesday, October 18, 2023 6:17 PM  
**To:** 'Lee Perella' <[REDACTED]>  
**Subject:** RE: TEN Applications - The Brunswick Centre

Hi Lee

Noise monitoring report attached. This details noise levels and also the locations where they were monitored at the Go Greek event this year. I am assuming the readings were taken at Slim Chickens as it was very close to the stage and at first floor level in the flats because these would be the closest to the speakers. Anything further away would experience less noise.

On the previous event Brunswick did a leaflet drop to each flat with the event details and who to contact in the event of an issue. Going forward they propose to continue with this but accept that they should notify the residents of rehearsal/sound check times as well.

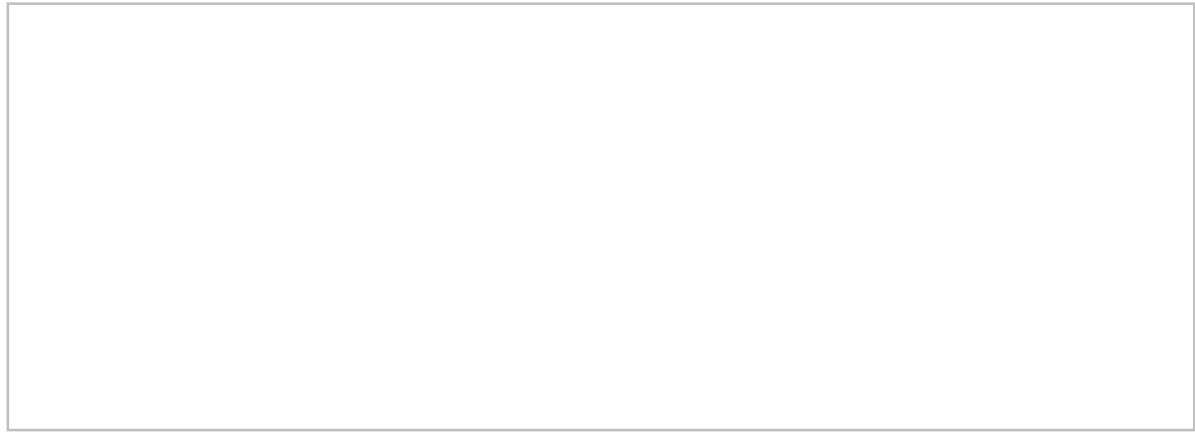
No offers were made for respite to occupiers as they were not aware who (if anyone) was going to complain.

The Go Greek event is a lot larger than the Christmas event. The crowd numbers for this one are likely to be considerably less.

I hope that deals with a lot of the outstanding points.

Regards

Mark



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**From:** Lee Perella [REDACTED]  
**Sent:** Wednesday, October 18, 2023 3:11 PM  
**To:** [REDACTED]  
**Subject:** RE: TEN Applications - The Brunswick Centre

Thanks Mark

Did we have any sound monitoring results recorded on the last event which can be forwarded, with the monitoring positions?

Were the sound levels known and recorded at the residential flats?

How will the rehearsal time period be advertised to the residents and what is the proposal going forward for this? Rehearsal will take place between Time from .... To .....

Was there any advance in mutual agreements or offer to known affected residents in terms of alternative work / respite area during the event?

*Key matters*

*Notification period with the local authority and residents – how this is done? Content of what is expected.*

*Timing of all activities for the event. This would include any rehearsals.*

*Noise levels predicted at source and sensitive premises and monitored at the events with feedback to the local authority.*

*Options available for aggrieved residents during the event.*

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**From:** [REDACTED]  
**Sent:** 13 October 2023 10:07  
**To:** Lee Perella [REDACTED]  
**Subject:** TEN Applications - The Brunswick Centre

Dear Lee

Good Morning.



Following our phone call, I passed on some of the points that you had raised.

The overall response is that any event will be conducted using **Best Practice**. I have attached the applicant's response (highlighted) to some of the points that I paraphrased following our conversation;

The relationship between the Centre and the small minority of residents who disagree with the activities.

**"WE WILL NOTIFY THE TRA/RESIDENTS ONCE A TEN IS SUBMITTED FOR AN EVENT"**

The fact that at the Go Greek event, the contact number did not work.

**"WE APOLOGISE PROFUSELY. WE WILL REMEDY THIS FOR THIS EVENT ON THE 16/11/23 BY PROVIDING THIS NUMBER DIRECTLY TO THE SECURITY OFFICE [REDACTED] WHICH WILL BE ANSWERED BY CENTRE SITE MANAGER DAVID PLUMB WHO WILL IMMEDIATELY RADIO KAMIL KOPIZKE, THE HEAD OF SECURITY ON DUTY NEAR THE STAGE SO THAT THE ENQUIRY/COMPLAINT CAN BE DEALT WITH WITHING 5 MINUTES.**

Numbers at the Go Greek event

**FOR ANY EVENT, WE LAY ON ON EXTRA SECURITY MEASURES, EXTRA SECURITY OFFICERS AND APPLIED BEST SAFETY PRACTICE BEFORE AND DURING THE EVENT. AS A RESULT, THE EVENT PASSED WITHOUT INCIDENT. THERE ARE ALWAYS A SIGNIFICANT NUMBER OF SHOPPERS AND OTHERS PASSING THROUGH AND THIS IS FACTORED IN TO OUR RISK ASSESSMENTS.**

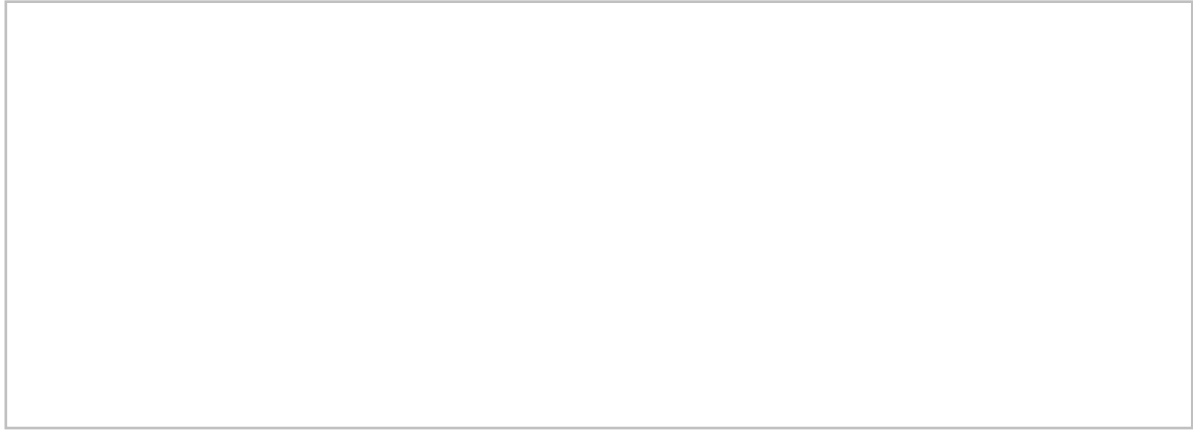
Fairness to both sides.

**WE UNDERSTAND THAT LEE IS IN THE MIDDLE OF THIS AND WE APPRECIATE THAT IT IS VERY DIFFICULT FOR HIM. WE WILL OBVIOUSLY CO-OPERATE TO THE BEST OF OUR ABILITY.**

Please let me know if there is anything that I may not have covered?

Many thanks

Mark



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Sound Licensing Ltd.  
Suite 4, Broxbourne Business Centre  
New River Trading Estate  
Cheshunt  
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**POST EVENT REPORT**

**GO GREEK, BRUNSWICK CENTRE, LONDON WC1N 1BS**

**FOR**

**LAZARI INVESTMENTS LTD**



ISSUE STATUS: FINAL  
DATE OF ISSUE: 10/07/2023  
REPORT REF: GO GREEK, BRUNSWICK.PER.REV01  
AUTHOR: L ANKERS, AMIOA  
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APPROVED: M LAUEZZARI, MIOA MIOL

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Appendix A - Noise Monitoring results

## **1. Introduction**

Sound Licensing were engaged as the acoustic consultants at the 2023 Go Greek event at the Brunswick Centre, London WC1N 1BS.

Noise monitoring was carried out between 18:00 hours – 22:00 hours on Thursday 6th July 2023. Monitoring locations were previously selected and agreed with the Local Authority EHO, prior to the 2019 event, to reflect the closest noise sensitive receptors.

This report looks at the effectiveness of the existing noise control measures and discusses the success of the event from a noise management perspective including site layout, audio equipment and noise control on the day.

## **2. Legislation**

### **Licensing Act 2003**

The event operated under a Temporary Event Notice and no conditions were attached.



### 3. Observations

#### Noise Sensitive Receptors

*DECIBEL METERS*

After an initial site investigation and discussion with the LA EHO, the following locations were chosen as representative of the closest noise sensitive receptors:

- **Front of House Noise Reference Location (FOH) – Outside Slim Chickens/Cards Galore**
- **Noise Measurement Position 1 (NM1) – First floor rear façade at No: 33 Brunswick Centre**
- **Noise Measurement Position 2 (NM2) – First floor rear façade at No: 32 Brunswick Centre**
- **Noise Measurement Position 3 (NM3) – First-floor terrace with line of site to satellite speakers, halfway between speakers and façade**

The noise measurements were carried out between 17:58 & 21:47 hours on the 6th July 2023. The measurement positions were easily accessible and proved to be effective for noise monitoring purposes.



## 5. Conclusion

From a noise perspective, the event should be viewed as successful due to effective noise monitoring and when required adjustments to reduce noise levels. This view is borne out by the fact that only a single noise complaint was received via the council noise office (message on voicemail) on the day. In response to this complaint, noise levels were reduced by 5dB.

The site layout generally worked well, although consideration should be given to using a smaller PA/audio system on the main stage for future events.

The existing Noise Management Plan will be developed and amended in consultation with the London Borough of Camden for all future events and will be based on best practice measures coupled with the experience of previous events. It should be complied with unless changes are required for Health & Safety or any other emergency issue arises.

If any future events are planned then the following recommendations should be considered:

## 6. Recommendations

- 1) Consideration should be given to reducing the number of speakers used for the event as, after discussion with the audio engineering company, the number of speakers requested is considered to be excessive for the venue/event size.



**Appendix A - Noise Monitoring Results – Go Greek, Brunswick Centre, London 2019**

6<sup>th</sup> July 2023

Location / Comments	Start	Period(Min)	LA <sub>Freq,T</sub> *	Notes
FOH	17:58	5	83.0	
NM1	18:08	5	81.0	
NM2	18:17	5	83.0	Microphone dominant. Requested reduction of microphone levels.
NM2	18:36	5	82.5	
FOH	18:53	5	87.6	Following complaint requested overall reduction of levels (5dB).
NM1	19:16	2	79.6	Instruments only
NM2	19:21	2	80.1	Increased level due to people noise.
FOH	19:30	2	87.9	Some contribution from crowd noise near monitoring location.
NM1	19:37	5	79.6	
NM2	19:46	2	80.4	
FOH	19:58	1	88.1	
NM1	20:03	2	80.7	Noise from residents VIP area caused increase in monitored level.
NM2	20:09	1	80.5	
NM3	20:17	3	79.0	
FOH	20:29	1	86.2	
FOH	20:39	1	86.0	
NM1	20:45	2	80.1	
NM2	20:52	2	78.3	
NM3	20:59	2	77.7	Shouting children nearby on terrace.
FOH	21:05	1	87.3	Requested reduction of levels for softer finish.
FOH	21:19	1	84.7	Music barely audible over people noise near monitoring location. *
NM1	21:23	2	76.9	
FOH	21:42	5	83.7	

\*Shorter measurement periods were utilised to capture worst case scenario and to enable the maximum number of measurements at each monitoring location

**Instrumentation**

Larson Davis LXT Sound Expert Sound Level Meter (Type 1)\*

Larson Davis Cal200 Acoustical Calibrator - 114dB at 1 KHz\*

\*Calibration certificates available on request