


**APPLICATION FOR A NEW PREMISES LICENCE UNDER SECTION 17 OF THE  
LICENSING ACT 2003**

<b>LONDON BOROUGH OF CAMDEN</b>	<b><u>FOR SUBMISSION TO:</u></b> Licensing Panel	<b><u>DATE:</u></b> 18 April 2024
<b><u>REPORT OF:</u></b> Executive Director Supporting Communities	<b><u>CONTACT OFFICER:</u></b> Peter Agbley, Licensing Officer, Licensing Team, 5 Pancras Square, London, N1C 4AG. 020 7974 8227/ <a href="mailto:Peter.agbley@camden.gov.uk">Peter.agbley@camden.gov.uk</a>	
<b><u>PREMISES:</u></b> Five Guys Unit 2, West Hampstead Central 160 West End Lane, London NW6 1HU	<b><u>WARD:</u></b> West Hampstead	
<b>Local Government Act 1972 – Access to Information - Documents used in the preparation of this report</b>	1) The Licensing Act 2003 (“the Act”) 2) Camden Statement of Licensing Policy 2022-2027 (“the Policy”) 3) Amended Guidance issued under section 182 of the Licensing Act 2003 (December 2023) (“the Guidance”)	
<b>Appendices</b>	Appendix 1) Location map of premises Appendix 2) Application form Appendix 3) Relevant representations Appendix 4) Conditions consistent with the operating schedule Appendix 5) Legal and finance comments	
<p><b>Signed by:</b> Jamie Akinola, Director of Public Safety</p> <p style="text-align: center;"></p> <p><b>Date:</b> 2<sup>nd</sup> April 2024</p>		

## **1. Application**

1.1 This is an application for a new premises licence under section 17 of the Licensing Act 2003. **Appendix 2**

1.2 The application is for:

### **a) Supply of Alcohol (For consumption on and off the premises)**

11:00 - 23:00 - Sunday to Wednesday  
11:00 - 00:00 - Thursday to Sunday

### **b) Late Night Refreshment**

23:00 - 00:00 - Thursday to Sunday

### **c) Films and Recorded Music**

08:00 - 23:30 - Sunday to Wednesday  
08:00 - 00:30 - Thursday to Sunday

Non-Standard Timing –

Supply of alcohol and Late-night refreshment to terminate at 02:00 on New Year's Eve. Films and Recorded Music to terminate at 02:30 on New Year's Eve.

### **d) Opening Hours**

08:00 - 23:30 - Sunday to Wednesday  
08:00 - 00:30 - Thursday to Sunday

Non-Standard Timing - to terminate at 02:30 on New Year's Eve.

## **2. Representations**

2.1 Four relevant representations have been received in relation to the application.

2.2 The representations oppose the application and are from the Licensing Authority responsible authority and three local residents.

## **Appendix 3**

## **3. Policy**

Licensing objectives (Chapter Four Page 20 to 35 of the Policy)

3.1 The licensing objectives engaged by this application are:

- a) The Prevention of Crime and Disorder
- b) The Prevention of Public Nuisance
- c) Protection of Children from Harm

Cumulative Impact Policy Area (Chapter Six- Page 39 to 44 of the Policy)

3.2 The premises is not situated in either special policy area.

Hours policy (Chapter Five- Page 36 to 38 of the Policy)

3.3 The hours policy is engaged by this application in relation to the proposed end times for licensable activities. The framework hours are given in the Policy as:

**On Sales**

Monday to Thursday 10:00 until 23:30  
Friday and Saturday 10:00 until midnight  
Sunday 11:00 until 22:30

**Off Sales**

Monday to Saturday 08:00 until 23:00  
Sunday 10:00 until 22:30

**No sale or supply of alcohol**

Monday to Thursday 09:00 until 23:30  
Friday and Saturday 09:00 until midnight  
Sunday 09:00 until 22:30

3.4. The times for framework hours on any given day are not (and should not be regarded as) the 'usual' or 'normal' hours for licensable activities in the Borough. Instead, the framework hours serve to identify those cases where the Licensing Authority will pay particular regard to the likely effect on the local neighbourhood of carrying out the proposed licensable activities.

Women's Safety (Appendix One – Page 88 to 89 of the Policy)

3.4 The Council has adopted a set of principles that commit our licensed premises to act in a responsible manner, taking all forms of female harassment seriously and set out the practical steps licensed premises can take to support this.

The principles encourage all licensed premises to consider and implement them in the day to day operation of their premises and include:

- a. Let's Communicate
- b. Supporting Each Other
- c. Training for All

The application does not include these principles.

Premises Policy (Chapter Seven – Page 46 to 67 of the Policy)

3.6 The premises policies currently engaged by this application are:

- a) Restaurants, cafes and coffee houses
- b) Premises supplying hot food and drinks between 11:00 pm and 05:00 am

**4. Secretary of State's Guidance**

4.1 The relevant parts of the Secretary of State's Guidance ("the Guidance") for this application are:

- a) Chapter 2 - The Licensing Objectives
- b) Chapter 3 - Licensable Activities
- c) Chapter 8 - Applications for Premises Licences
- d) Chapter 9 - Determining Applications
- e) Chapter 10 - Conditions Attached to Premises Licences and Club Premises Certificates.

**5. Recommendations**

5.1 To determine the application for a new premises licence under section 18 of the Licensing Act 2003.

5.2 Having considered the application, the representation(s) submitted in relation to this application, the legislative provisions, the Statement of Licensing Policy, and the Guidance issued by the Secretary of State, Members have the following options:

- a) Grant the application in full with such conditions on the licence that are consistent with the operating schedule.
- b) Grant the application subject to revised conditions that they consider appropriate to promote the licensing objectives.
- c) Reject the whole or part of the application.

5.3 Members may attach additional conditions if they consider it appropriate for the promotion of the licensing objectives raised in the representations.

5.4 Members are reminded that all applications must be considered on their own merits, and that findings on any issues of fact should be on the balance of probability.

**6. Conclusion**

6.1 Members are required to consider the application in light of all the relevant information, and if approval is given, may attach such conditions appropriate to promote the licensing objectives.