

**Title:** Residents Action Day Update

**Designation: Information/Discussion/Decision Report: Information**

**Recommendations:** The DMCs are asked to note the update on work led by the co-production planning group to bring the event into fruition.

**Report Summary:** This briefing provides an update on the working group made up of officers and residents representatives nominated by DMCs planning delivery of the Resident Action Day event on Saturday 28<sup>th</sup> September 2024.

## 1. Introduction

- 1.1 In the Spring 2023, the DMC chairs proposed a Tenant Conference to support with resident participation and ensure the needs, thoughts, and ideas of residents are at the heart of housing services.
- 1.2 Representatives from the Resident Panels and TRAs have been meeting every 2-3 weeks for the past 6 months to co-design and deliver the event. The group welcomes anyone who would like to join and support in planning for the day.
- 1.3 The following objectives were agreed by the group as a foundation for the day:
  - Encourage residents to take an active role in their communities and housing services.
  - Connect communities across Camden, sharing ideas, solutions, and a vision for resident participation.
  - To share learning and information between the Council, residents, and partner organisations.
  - Centre the diversity, creativity, and resourcefulness of Camden tenants and leaseholders, and resident groups within.

## 2. About the Conference

- 2.1 The event will take place at the **Crowndale Conference Centre on September 28<sup>th</sup>**. The original date was postponed due to general election called by the government.
- 2.2 The location was agreed by the working group as it is situated centrally in Camden, can be used free of charge, and holds 200 people.

- 2.3 This event will bring together resident groups, community champions, and other key collaborators.
- 2.4 While the event is aimed at tenants and leaseholders who are already engaged or interested in this work, we plan to capture and share the learning that tenants and leaseholders can take back to their communities and inspire others. Other residents who are interested in getting involved are also encouraged to attend.
- 2.5 The event type will be a drop-in space with a programme of stalls, speakers, and breakout activities offered throughout the day (where residents can share learning and information), demonstrate best practices, and explore issues openly.
- 2.6 The day will focus on the most pressing issues: opportunities for young people, healthy and safer communities, repairs and maintenance, digital spaces, and financial accountability.
- 2.7 The planning group is working closely with the Council's events team to deliver a comprehensive events management plan that strives to make the event as accessible as possible attracting attendance by Camden's diverse range of tenants and residents. This includes BSL (British Sign Language) interpreters, a creche, as well as other accessibility considerations.

### **3. Programming and Workshop**

- 3.1 A draft of the programme for the day is appended to this update.
- 3.2 Once the programme is finalised with the working group, all residents who have signed up via Eventbrite will be invited to get more details and book places on their preferred breakout activities.
- 3.3 We would like to encourage residents to sign up to the day. You can do so by following the QR code below or emailing the tenant participation team at [tp@camden.gov.uk](mailto:tp@camden.gov.uk)



#### 4. Event Cost & Budget Planning

- 4.1 Find below an itemised breakdown of the event cost that was project to be circa £15K
- 4.2 Current committed spend to date is £11,300.97. BSL interpreter cost is expected to be lower subject but to be confirmed.
- 4.3 DMC bids made on behave of the planning group reps were successful at Holborn, Kentish Town and Camden Town DMCs. Awarded funding total £7500. The gap will be met by internal housing events budgets.
- 4.4

Budget planning			
Resident Action Day 2024			
Project budget	£15,000	<b>Total planned spend</b>	£ 11,300.97
		<b>Remaining budget minus planned spend</b>	£ 3,699.03
<b>Planned spend</b>			
Activity	Item	Sum	
Publicity	Eventbrite usage	£ 20.00	
Catering	Lunch	£ 1,214.40	
Accessibility considerations	BSL interpreters	£ 1,500.00	Estimate
Accessibility considerations	Day Creche	£ 477.00	
Programming	Lego - young guardians stall	£ 60.00	
Programming	Resource printing (incl production fee)	£ 679.57	
Support team	Security	£ 800.00	
Programming	FYIA workshop	£ 450.00	
Support team	Events team support fee (transportation, equipment, stationery, teas/coffees, utensils)	£ 3,500.00	
Support team	Cleaner	£ 400.00	
Support team	Food server	£ 400.00	
Comms and engagement	Filiming and Videography for the day	£ 1,600.00	
Catering	Water	£ 200.00	
		<b>£ 11,300.97</b>	

# RESIDENT ACTION DAY

Saturday 28 sept 2024

THIS NEW DAY OF ACTION BRINGS TOGETHER ACTIVE TENANTS AND LEASEHOLDERS WITH THE COUNCIL AND PARTNERS TO SHARE IDEAS, SKILLS, AND INSPIRATION FOR THE FUTURE OF OUR ESTATES AND NEIGHBOURHOOD

for more information and registration, scan the QR code or email [tp@camden.gov.uk](mailto:tp@camden.gov.uk)



# RESIDENT ACTION DAY

TENANTS AND LEASEHOLDERS  
LEADING THE WAY FOR HOUSING AND  
COMMUNITIES.

28 SEPT 2024 10AM-5PM  
CROWDALE CENTRE

## SCHEDULE

### MARKETPLACE OF STALLS AND ACTIVITIES

all day, conference suite 1st floor

### TALKAOKE POP-UP TALK SHOW | ACTIVITY

all day, room 3.3

10.30AM

### WELCOME AND OPENING SPEECHES

conference suite 1st floor

12PM

### WHAT IS THE HOUSING REVENUE ACCOUNT?

pre-booked, training  
room 5

12PM

### YOUTH AT THE HEART OF PARTICIPATION

pre-booked, room 3.2

12PM

### TESTING AND IMPROVING ONLINE INFORMATION FOR TENANTS

pre-booked, room 3.1

### BREAK AND REFRESHMENTS

2.00PM

### THE ST PANCRAS RENT STRIKE FILM SCREENING

conference suite 1st floor

3.30PM

### TACKLING DAMP AND MOULD IN CAMDEN

pre-booked, room 3.1

3.30PM

### FOUR MILLION HOMES: EQUALITY, DIVERSITY AND INCLUSION IN RESIDENT GROUPS

ticketed, room 3.2